

# The one solution for every label you need



## datecode genie®

SMART LABEL SOLUTIONS **AT YOUR COMMAND**



For more information or to schedule a virtual demo, contact  
your foodservice distributor or visit [ncco.com/datecodegenie](https://ncco.com/datecodegenie)

The logo for DateCodeGenie, featuring the brand name in a white, lowercase, sans-serif font on a dark teal background.

# Take the next step toward efficiency through automated labeling

Although it's not your top priority, labeling plays an essential role in your business. To make the process smooth and simple, you need an all-in-one system to create every label your restaurant requires. For that, there's the DateCodeGenie®.

This single solution allows you and your team to automate, standardize, and accelerate the labeling process so that you can get back to what you do best—delighting your customers.

## The DateCodeGenie® Helps You:



### Boost productivity & increase efficiency

Through its intuitive drag-and-drop label designer, the DateCodeGenie makes label creation simple and easy. For every labeling need, there's one automated solution—the DateCodeGenie.



### Comply with food safety standards

Create, store, and print labels that list allergens, food prep info, use-by dates, and ingredients. Stay FDA compliant while reducing the frequency of errors and inconsistencies. Access information on ingredients through the included USDA nutritional database.



### Manage items across your operation

Standardize, customize, and distribute consistent information to individual or multiple locations. Use the central portal to manage, control, and customize settings—such as price, label designs, and menu items.



### Maximize your labeling potential

With its intuitive label designer and built-in media library, the DateCodeGenie automates, standardizes, and speeds up the labeling process. Logos, QR codes, allergen icons, branding elements, prices—nothing is off limits with the DateCodeGenie.

# There's labeling and then there's the DateCodeGenie®

Every feature of the DateCodeGenie® serves a function, allowing you and your team to streamline your labeling process.



## A user-friendly experience from start to finish

With a few clicks, your staff can design, print, and switch between different labels, whether they're for food prep, delivery orders, retail items, or more.

## Take the difficulty out of label creation

Our drag-and-drop label builder takes the complexity out of design. Use custom fonts, logos, and branding to modify existing templates or build from scratch. Access designs from anywhere through the online portal.

## Manage devices across several locations

The DateCodeGenie cloud-based portal allows you to standardize information across multiple locations. Use it to control menu items, label designs, and device settings for every DateCodeGenie your business owns.



## Automatic software updates every 24 hours

With cloud connectivity, the DateCodeGenie eliminates the need for manual updates or additional software purchases. The DateCodeGenie automatically updates its software every 24 hours.

## Backed by an industry- leading warranty

Our team of experts can help kitchen staff find the answers they need. And since we feel so confident in the quality of the DateCodeGenie, every device includes a warranty to protect against manufacturing defects.

## Share resources through the multimedia gallery

The multimedia gallery gives staff access to recipes, videos, and training materials that administrators manage through the central portal. Use this space to house the resources your team needs to succeed.



# A family of solutions

Chef's knife, paring knife, bread knife— each works best for a specific use. The same principle applies to the DateCodeGenie® enterprise of solutions.



One  
2" Printer

## DateCodeGenie® X2

Includes one 2" printer encased in stainless steel housing for added protection from everyday use.

SKU DCGX2

SKU DCGX2-C (USB accessory compatible)



Two  
2" Printers

## DateCodeGenie X22

Two 2" printers allow for double the label production and increased workflow. Stainless steel covering protects the device from moderate wear-and-tear.

SKU DCGX22

SKU DCGX22-C (USB accessory compatible)



2" Printer +  
3" Printer

## DateCodeGenie X23

Stainless steel housing holds a 2" and a 3" printer, which allows for a broader range of label creation without having to retool the printer.

SKU DCGX23

SKU DCGX23-C (USB accessory compatible)



## DateCodeGenie 2.0

The single printer in this model accommodates both 2" and 3" labels, which drop in for quick, easy reloading. A stainless steel cover provides extra protection for the screen.

SKU DCG2.0

SKU DCG2.0-C (USB accessory compatible)



## DateCodeGenie Fit

This compact, wall-mounted device stays up and out of the way in tight spaces. Its detached printer handles 2" and 3" labels that drop in for easy loading.

SKU DCGFIT

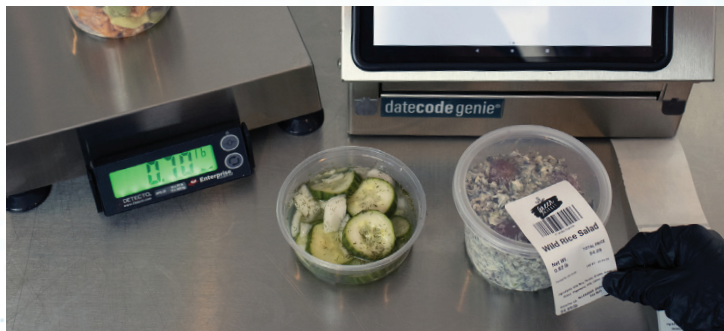


## DateCodeGenie Lite

This portable solution works perfectly for smaller spaces. Its 10" tablet includes a protective silicone case. And its stand-alone printer easily handles 2" and 3" labels.

SKU DCGLITE





# Get the absolute most out of your DateCodeGenie®

Whether you're weighing items, designing labels, tracking waste and inventory, or computing costs, the DateCodeGenie® gives you the flexibility to do it all.



SKU DCG-USBSCANNER (works with USB device models)  
SKU DCG-BTSCANNER (works with all device models)

## Scanners

- Simple Scanners** - Use unique lot code data to create a print ID for simple scanning.
- Accuracy** - Collect real-time information to help lower costs, adjust waste ratios, and increase margins.
- Customize** - Create custom labels for retail items that include price, ingredients, time stamps, and more.
- Tracking** - Report waste tracking, manage menu item data, create label designs in a secure online portal, and print labels on demand.



SKU DCG-APS20 (works with USB device models)

## Scale

- Customize** - Customize labels to include dynamic, POS compatible barcodes, price, weight, logos, QR codes, ingredients, and more.
- Manage** - Manage and store your SKU/PLUs and custom label designs from the cloud.
- Track** - Track waste, calculate costs, and upload data to the cloud to increase profitability.
- Print** - Print custom labels when you need them on a variety of paper types, including kraft.



# When it comes to finding the right label, *you have options*

Using the DateCodeGenie® software, you and your team can add logos, ingredients, barcodes, custom notes, nutritional facts, allergen warnings, and other information to a variety of label types. This includes labels for prep, grab-and-go, delivery, catering, and more.

Our FDA-compliant labels apply indirectly to packaged food items and directly to cooler and freezer containers.



Scan here for all available label types and sizes

## Prep Labels

Example with optional fields

Employee initials

Prepped ingredient

Clear information about shelf life and use-by dates



## Grab-and-Go Labels

Example with optional fields

Custom branding

Price

Weight/weighed price

Made and sell-by dates

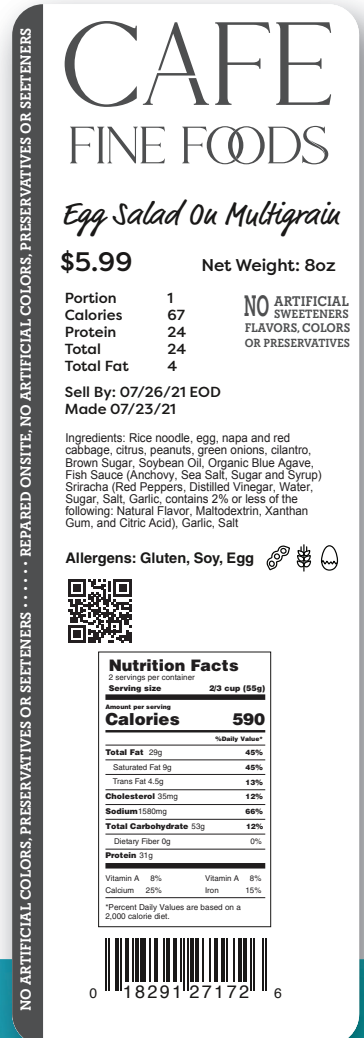
Ingredients

Allergens

QR code capabilities

Nutritional info

Barcode integration



NO ARTIFICIAL COLORS, PRESERVATIVES OR SEETENERS . . . . . REPAIRED ON SITE, NO ARTIFICIAL COLORS, PRESERVATIVES OR SEETENERS

**CAFE**  
FINE FOODS

*Egg Salad On Multigrain*

**\$5.99** Net Weight: 8oz

Portion	1	<b>NO ARTIFICIAL SWEETENERS FLAVORS, COLORS OR PRESERVATIVES</b>
Calories	67	
Protein	24	
Total	24	
Total Fat	4	

Sell By: 07/26/21 EOD  
Made 07/23/21

Ingredients: Rice noodle, egg, napa and red cabbage, citrus, peanuts, green onions, cilantro, Brown Sugar, Soybean Oil, Organic Blue Agave, Fish Sauce (Anchovy, Sea Salt, Sugar and Syrup), Sriracha (Red Peppers, Distilled Vinegar, Water, Sugar, Salt, Garlic, contains 2% or less of the following: Natural Flavor, Maltodextrin, Xanthan Gum, and Citric Acid), Garlic, Salt

Allergens: Gluten, Soy, Egg



Nutrition Facts	
2 servings per container	
Serving size	2/3 cup (55g)
<b>Calories</b>	<b>590</b>
Percent Daily Values*	
<b>Total Fat</b> 29g	45%
Saturated Fat 9g	45%
Trans Fat 4.5g	13%
<b>Cholesterol</b> 35mg	12%
<b>Sodium</b> 1580mg	66%
<b>Total Carbohydrate</b> 53g	12%
Dietary Fiber 0g	0%
<b>Protein</b> 31g	
Vitamin A 8%	Vitamin A 8%
Calcium 25%	Iron 15%

\*Percent Daily Values are based on a 2,000 calorie diet.

0 18291 27172 6



# SecureIt™

## Tamper-Evident Labels

Tamper-evident labels give your customers extra peace of mind when they order takeout and delivery. The DateCodeGenie® allows you to customize these labels with order numbers, names, logos, timestamps, and other important information.



### Adhesive Options

We offer DateCodeGenie labels with a variety of adhesive types depending on your application.

### Permanent

A strong, cost-effective adhesive that works best on disposable containers.

### Removable

Removes cleanly without leaving residue. Ideal for containers that require washing.

### Dissolving

A biodegradable label that dissolves completely in water within seconds.

### Repositionable

A water-resistant, plastic-coated, reusable label that works best in steamers.

## Customize your labels even further

Looking to boost brand awareness and stand out from the competition even more? Our pre-printed DateCodeGenie labels can help.

Using your DateCodeGenie, you and your team can further customize these labels to include ingredients, barcodes, nutritional facts, or any other type of information needed to communicate effectively with your customers.







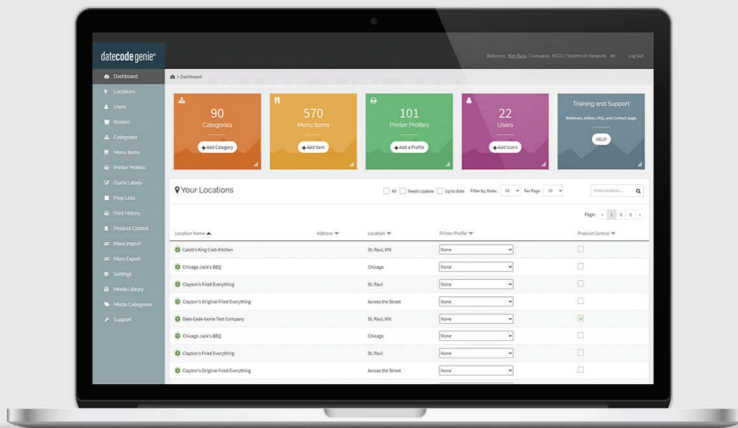
"The DateCodeGenie® is incredible when looking at the cost of the unit. The value is certainly there! The labels can be customized to identify food names for catering and delivery versus handwritten labels. With multiple locations, it centralizes the operation so labels can be created from one place."

— **Restaurant Group Owner, Las Vegas, NV**



"Our kitchen was looking for a customized label solution for fresh meal products that looked polished but had flexible printing options since our menu constantly changes. DateCodeGenie allows us to update ingredients, expiration dates, and menu offerings in a few clicks! Now we have professional-looking labels and lower labor and supply costs. Every step of the way, NCCO made it easy to obtain supplies and learn the application."

— **Samantha, Peak Refreshments**



## See the DateCodeGenie® in Action

There's only so much you can learn about the DateCodeGenie from reading a brochure.

For more information or a personalized product demo, contact your foodservice distributor or visit [ncco.com/date-code-genie](https://ncco.com/date-code-genie).

# datecode genie®

SMART LABEL SOLUTIONS **AT YOUR COMMAND**



Simple & effective solutions for  
everyday foodservice challenges